


ClonifyNow · Case Study ·
2026

Mapped Experiences

Dubai's most personalized travel super app—white-labeled

by **ClonifyNow** for global travel entrepreneurs.

UAE & Dubai

 iOS & Android

100+ Subscribers



mappedexperiences.com

Bespoke · AI-filtered · Expert-curated



Hotels



Dining



Activities

What is Mapped Experiences?

Mapped Experiences is a **tailor-made, one-stop super app** that powers how you navigate Dubai — recommendations curated to personal taste and hand-picked by local experts. Members answer a short questionnaire defining their style, luxury, adventure, romance, or foodie, and the app instantly filters hundreds of options to deliver the perfect match. Available on iOS and Android with **100+ active subscribers**, it also offers pre-made itineraries for the UAE and neighboring GCC countries.

"We're not just another travel app—we're **your personal Dubai concierge** in your pocket."



Bespoke Recommendations

AI-filtered options across hotels, activities, dining & experiences matched to YOUR preferences.



Pre-Made Itineraries

Ready-to-use curated travel plans for the UAE and neighboring GCC countries.



Live Events & FAQs

Stay up-to-date on events, local tips, and everything happening in Dubai right now.

Platform at a Glance

Key Numbers

100+

Active Subscribers

500+

Curated Options

2

Platforms

UAE+

Countries Covered

Hotels

Curated stays

Restaurants

Expert dining picks

Activities

Adventures & culture

Itineraries

Custom & pre-made

⚠ Problem Statement

Challenges Travellers Face in Dubai

Information Overload

Hundreds of hotels, restaurants, and activities with no smart way to filter by personal interest or experience type.

Zero Personalisation

Generic apps give the same list to everyone — a luxury seeker and a budget backpacker get identical suggestions.

Time-Consuming Planning

Visitors spend hours across blogs, Google Maps, TripAdvisor, and Instagram just to plan a 3-day Dubai trip.

Fragmented Platforms

No single app covers itineraries, hotels, restaurants, events, and local FAQs—users juggle 5+ apps at once.

No Local Expertise

Algorithms push tourist traps, not authentic gems. Residents and repeat visitors lack tools to go beyond the obvious.

Missed Events

Dubai's fast-paced events calendar has no unified real-time discovery platform—concerts and pop-ups go unnoticed.

How ClonifyNow Built the Mapped Experiences Clone



Preference Questionnaire

Smart onboarding captures travel style—luxury, adventure, romance, or foodie and filters all content from Session one.



AI Recommendation Engine

Processes 500+ curated options and surfaces top-matched hotels, restaurants, and activities for each user.



Itinerary Builder

Both pre-made and custom day-by-day travel planners covering Dubai, UAE, and neighboring GCC countries.



Unified Super App

One platform for hotels, dining, activities, events, and local FAQs—no more switching between 5+ apps.



Expert-Curated Content

All picks are hand-selected by Dubai local experts, not algorithmic noise. Authentic hidden gems surface first.



Live Events Feed

Real-time events calendar—concerts, exhibitions, F&B pop-ups—users never miss what's on this week.

Platform Features

Core App Features

Preference Questionnaire

Defines style: luxury, adventure, romance, foodie, family

Hotel Recommendations

Curated stays matched to traveller budget and comfort

Restaurant Discovery

Expert-picked dining—fine dining to local cuisine

Activity Hub

Desert safaris, watersports, cultural tours, hidden gems

Custom Itinerary Builder

Day-by-day trip planner with drag-and-drop scheduling

Live Events Calendar

Real-time concerts, festivals, exhibitions and pop-ups



Dubai FAQs & Tips

Resident answers for visa, weather, customs & transport

Regional Coverage

Pre-made itineraries for UAE and GCC neighbours

How It Works



1. Download

iOS & Android — free from App Store or Play Store



2. Answer Quiz

Short preference quiz defines your Dubai style



3. AI Filters

Smart engine matches 500+ options to your taste



4. Get Picks

Personalised hotel, dining & activity matches



5. Explore

Navigate Dubai with live events & real-time updates

Short on time? Skip the quiz — choose a pre-made itinerary. Tap and go.

Business Outcomes

Why Build With ClonifyNow?



Faster Time-to-Market

White-label architecture cuts development time by 60%
— launch-ready in weeks, not months.



Cost-Effective Build

70% more affordable than building from scratch —
maximum ROI from day one.



Full iOS + Android

Both platform builds delivered native performance, App
Store & Play Store ready.



100% Customisable

Rebrand for any city — Singapore, London, Tokyo.
Modular build, any geography.

Tech Stack

React Native · Node.js · MongoDB · Google Maps API · Firebase · AWS · AI/ML Engine



Ready to Launch?

Build Your Own Travel Super App

ClonifyNow replicates mapped experiences for any city—fully branded,
fully customized, and fully yours.

Website

www.clonifynow.com

Email

marketing.clonifynow@gmail.com

Reference App

mappedexperiences.com

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